CHILDCARE *ninjas*

15 side Hustles to get startup $$$ for your new biz fast!

~Nyckie B.

Congratulations on your decision to move forward! Deciding to up your game is no easy feat and finding a way to fund your new idea or goal doesn't make it any easier either.

One question I've come across from other Ninjas and one that I confronted myself in the early days of becoming a Childcare Boss was, "how do I find the money $$ to get that course, start that new biz or hire that much needed coach...and still feed the kiddos that live in my home?".

The struggle is real and we know that in order to move forward there comes a cost, both in time and dollars, it's just the cold hard truth.

I wanted to create something for my fellow business besties out there (that's you by the way) that would help get you all thinking about ways to acquire some quick cash to help you reach those small, immediate financial goals of starting or growing your childcare business.

These aren't the ideas to get you hundreds of thousands of dollars to purchase a building, but these ideas can give you the immediate cash flow you need to hire a coach to work on that mindset that keeps holding you back, or purchase the equipment you need to get your childcare office setup.

Alright Ninja, no more financial excuses it's time to level up, make some money and grow your business. YOU GOT THIS!

Signature

NYCKIE B.
CHIEF CHILDCARE NINJA

1 create experiences of a lifetime...

AIR BNB IS KNOWN FOR A PLACE TO LAY YOUR HEAD BUT PEOPLE ARE NOW USING THEM FOR EXPERIENCES WHILE ON VACATION AS WELL! USE YOUR GIFT OR TALENT TO CREATE AN EXPERIENCE OF A LIFETIME FOR THESE TRAVELERS AND MAKE SOME $$$ WHILE YOU'RE AT IT!

2 Fiverr/Upwork

Ok Ninja it is time to come clean. I know you have some "hidden" talents you haven't shared and that's really sad because those talents could be making you some moolah!

Fiverr and Upwork are sites that you can signup on to provide different services that you offer. You can find (and I have in the past) people offering virtual assistance, answering phones, writing blogs and so on.

So, don't let all that talent go to waste, get signed up and start making some cash to fund your business dreams.

3 Photo/Videography

Think outside the box. You may not be a photographer on a professional level BUT not everyone needs professional photos anymore. It's all about the marketing Ninja.

Now that so many small businesses are online there is a need (believe me I know) for these businesses to have someone take photos (or videos) of the day to day operations for their social marketing. Contact local businesses and see if they have a current need for some quick business photos. All that money we paid for that iPhone should definitely give us some kind of return on investment, right?

4 Pet sitting goes tech

Okay, you know it is definitely real when pet sitting and grooming has an app!

Nothing against pets (I've just never been a good pet mom) but for those of you who are great with pets you may want to check out Rover. It's an app that you can signup to offer pet sitting, grooming, dog walking and other kinds of services for people with four legged family members.

5 Instacart

If you have a reliable vehicle, don't mind the whole mask thing and love to shop then maybe providing shopping services through a company like Instacart is for you.

I've been on the user end of this service and really enjoy it because I really DON'T enjoy shopping anymore.

*You can also look at delivering meals through DoorDash or Uber Eats as well.

6 Answer the Call

Most customers HATE getting an answering machine when they call a business. You may want to consider becoming the voice on the other end of the line for local businesses in your area.

It could be a temporary arrangement or long term. I know of churches that only have a receptionist in the office a couple days a week. It's a great place to consider offering a voice on the other line every day.

You could also fill in for a small doctor's office who may have someone on vacation. Their temporary need could be the immediate short term dollars you need.

7 Lyft people up (or Uber of course)

DON'T JUST THINK ABOUT YOUR SKILLS, ALSO THINK ABOUT YOUR RESOURCES. I'M SURE THAT ALL THE JITNEY DRIVERS COULD JUST KICK THEIRSELVES FOR NOT BUILDING OUT A SERVICE THEY ALREADY HAD GOING INTO A FINANCIAL EMPIRE! SORRY GUYS! LYFT AND UBER OFFER A SURE FIRE WAY TO CREATE A LITTLE EXTRA INCOME FAST!

8 Socialize_4_$$$

Ninja, are you a Social Butterfly? How about online? If you love being in the social media world, why not get paid for it. You can offer your social media knowledge and time to small business owners that do not desire to actually do their own social media.

You can manage their accounts for them so that they can tend to other parts of their business. Sometimes it is a learning curve that they just don't want to work on and sometimes it is a time thing, but whatever their reason may be for not wanting to mangae their social media, they do know that they need it and are willing to pay someone to do it for them. Are you up for it Ninja?

9 Care.com

Yes Ninja, what kind of childcare boss would I be if I left out caring for others (children specifically).

So, if you haven't opened your childcare biz yet and need to rake in a few dollars in the midst for lets say insurance or something, then you can get a two for one here. Why not use something like Care.com to provide services until you get your childcare doors open.

You never know, you might bring in your first client or two this way as well. You will have already built up a trust with some families who may need care more permanently once you're open.

10 be there like a good neighbor

THE NEXTDOOR APP IS REALLY COOL BECAUSE IT BRINGS TOGETHER PEOPLE IN YOUR COMMUNITY ONLINE AND MANY NEIGHBORS HAVE GOTTEN TO KNOW EACH OTHER WELL FROM USING THIS APP. I'VE SEEN MANY PEOPLE OFFER THEIR NEIGHBORS SERVICES USING THIS APP. GET TO KNOW THEM & BUILD AN INCOME.

11 TEACH

I don't know about you but I'm constantly looking for new things to learn. Everyone has something they can teach someone else. If you learned it there's a good chance that there is someone else out there who would like to learn it too (whatever 'it' may be).

The cool part about 2020 is that we have learned that you can teach just about anything online. So, whether it is a cooking class (or experience), crocheting, or fly fishing, i'm pretty sure you can find an audience who is interested.

You can do a one time workshop or make it ongoing!

12 TUTOR

I remember when my third daughter was having trouble with math in high school (needless to say, not my favorite subject). I would be flying around trying to get her to the tutor on time.

Wouldn't you know it, now she would just have to go to her room ♀.

With so many kids having online classes right now, "your help tutoring them is much needed", is kind of an understatement.

If you have the tech patience this could have you reaching that cash flow goal in no time.

13 CHEF

An amazing home cooked meal can always provide you with a little cash in hand when times get tough.

There are numerous ways to cash in on this one. Most of us have a childhood memory of the neighborhood lady who made dinners for $10. My how I miss some of those meals.

Now is not the time to let those cooking skills go to waste. Turn on the fire and get the word out. You can just sell dinners on a Sunday after church or you can full blown offer your "private chef" services to the busy business person who doesn't know their way around a kitchen.

14 aren't you Crafty?

I love sites like Etsy and Ebay. I'm just no good at actually creating the crafts. It's ok, I know my strengths. My team will tell you that I always give them the craft idea (I'm the visionary, then I delegate).

If you are crafty, there are massive places for you to sell your stuff without even leaving your home. Don't even think about letting all that unique creativity stay bottled up when you could be making some dough. Check out some sites and get your creations out there.

15 a little to the left

Aha caught you! You thought I messed up and gave you a double. Not so! This idea is all about taking photos and snapshots of anything and everything and selling them on sites like Shutterstock or iStock.

These sites look for all kinds of photos to offer to people for stock images to use in marketing. What's so crazy is that you will find yourself saying sometimes "oh that was such a postcard moment" but never think about where that picture on that postcard came from. Someone has to take those photos, why not you?

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And there you have it Ninja! A small list of ideas to get you thinking and moving like the sharp minded business professional I know you are.

There are a massive amount of ideas out there that can get you over the financial hump to meet your immediate cash flow needs. There are both "old school" options and "new school" online opportunities, so don't let 'not having enough money' hold you back from creating the life you love anymore.

~Nyckie B.

To learn more about Nyckie B. go to:
www.childcareninjas.com

Nyckie B. is a multiple six figure business owner, CEO, mom, and wife. She started a 24 hour home childcare business from her rented three bedroom house in Pittsburgh, PA, and has grown it into a multiple six figure empire. Her vision is to help other women create, build and grow a childcare business that will help them live a life they love.

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